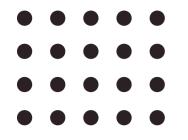




## \$66 Billion Market by 2029

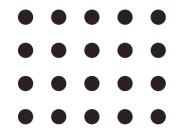
The North American financial advisory services market is expected to grow from \$47.12 billion in 2024 to \$66.27 billion by 2029.





## Roughly 188 million American adults have no financial representation.

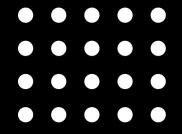
As of 2023, financial advisors represented approximately 90 million clients (~35% of American adults).





## \$7.25 Trillion in Assets

Assuming an average household size of 2.5 people, there are about 75.2 million households without financial representation, approximately \$7.25 trillion in total assets for Americans without financial representation.





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